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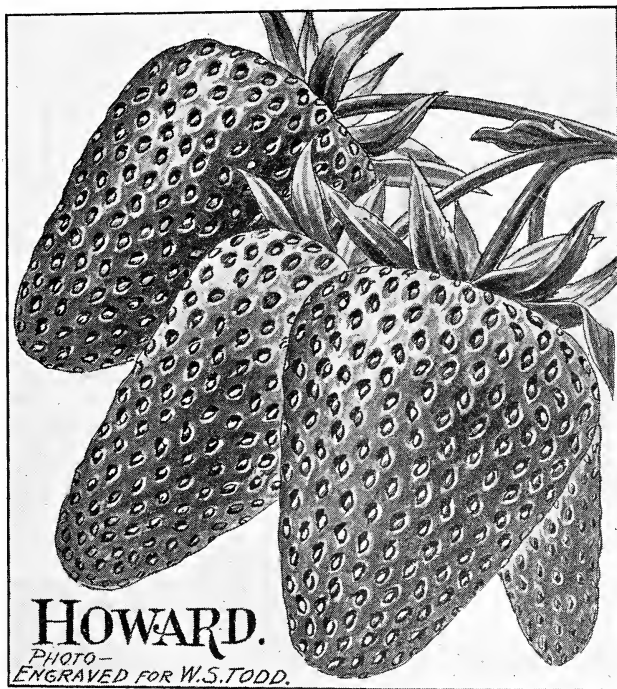
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FEB 13 1920

TODD'S CATALOGUE

Of High-Grade Strawberry Plants
at Reasonable Prices



FROM

W. S. TODD

GREENWOOD, - DELAWARE

1920

1920—GREETING—1920

TODD'S STRAWBERRY PLANT CATALOGUE, and a few words about our plants.

In presenting this catalogue to my friends, my customers, I am offering plants from the finest plant-beds that I ever grew. They are all grown in new ground from which we have dynamited and grubbed every stump, and the ground is almost entirely covered with plants of many varieties which denotes health and vigor. These plants are the largest and heaviest-rooted that it is possible to grow. It is nothing unusual for passers-by to stop and remark, "these are the finest plant-beds I ever saw, how will you ever dispose of so many plants?" Well this doesn't worry me for a single minute; the only trouble I ever have is to grow half enough plants to supply my customers. Last summer we had nothing but rain here, it seemed all the time, and strawberry growers know what it means to keep plants clean in a time like this, and with the high prices of labor and other things it has cost us a great deal more to grow these plants than any we ever grew, and with the high prices of strawberries we have had to raise our prices for plants, but with all this I ask you to compare our prices with prices in any other catalogue you receive. I do not think that strawberries sold for less than 25 cents per quart at our shipping station last season, and many higher, and it was nothing unusual for growers to receive from \$1000.00 to \$1700.00 per acre and at these prices we are selling our plants much too low. Last season I was offered \$2.00 more per 1000 for many kinds of plants right in the patch than I had them listed in my catalogue.

For this season there is not half enough plants to supply the demand and I have refused many orders from dealers in different parts of the country for orders of from 200,000 to 500,000, and I could have sold entirely out without issuing this catalogue but would not do it for I want to take care of my customers.

For this season I have three times as many plants as last and they are as fine as I ever grew, and all of my customers know that this means, as fine as can be grown anywhere. We send out nothing but first-class plants, trim and pack them as they should be and for 24 years I have guaranteed to please my customers in every way and I still stand back of this. In asking for your patronage for this season I advise all to place their orders early and have the plants shipped just as early as you can use them. I assure you that you will receive the same liberal treatment as in seasons past, plants of the same high-grade, and that you cannot buy better plants, or plants that will produce better fruit, no matter where you get them or what you pay.

Thanking you for your liberal patronage of seasons past, and wishing you all a prosperous season, I remain,

Faithfully yours,

A handwritten signature in dark ink, reading "W. S. Todd". The signature is written in a cursive style with a large, looping "W" and a long, sweeping underline that extends to the right.

TESTIMONIALS.

Vanderburg Co., Ind., March 17th, 1919.

W. S. TODD,

Dear Sir: Enclosed find another order for plants. I had about decided to stop growing berries as I always receive such bad plants but your plants have been recommended very highly to me by three different people so I have decided to give you my orders.

Very truly yours,

FRED HOLTZ.

Scioto Co., Ohio, April 2nd, 1919.

W. S. TODD,

Dear Sir: I received my 12000 plants in perfect condition, which pleased me very much. I never saw finer plants, and such thrifty roots. I with I could see your beds for it must be a secret to raise plants with roots like these. Thanks for the extra kinds; I shall take good care of them and may find some that do well here.

Yours truly,

WM. ZEUNE.

Hancock Co., Ohio, April 5th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order. The plants received from you in past seasons came in good condition and I have been pleased with them.

Yours truly,

SAMUEL HOCH.

Vanderburg Co., Ind., March 21st, 1919.

W. S. TODD,

Dear Sir: I received my plants on the 18th in good condition.

Yours truly,

ADAM WOLF.

Preble Co., Ohio, April 16th, 1919.

W. S. TODD,

Dear Sir: I have received all of my plants in fine shape and I never saw nicer plants. If I live you will receive other orders from me. Thanking you for the nice plants and good treatment, I am,

Yours truly,

WM. BUTTON.

Wyandotte Co., Kan., March 25th, 1919.

W. S. TODD,

Dear Sir: Our neighbor Mr. Orup has handed me your catalogue and advised me to buy my plants of you; he said you send nothing but the very best plants. Enclosed you will find my order.

Respectfully yours,

E. A. PITTS.

Vanderburg Co., Ind., March 22nd, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. I know I am a little late but I hope you can fill the order as the plants received from you before were just fine.

Respectfully yours,

WM. SCHMIDT.

Crawford Co., Pa., Feb. 10th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. The plants received from you last year were fine and I never saw better.

Yours truly,

J. H. SMOCK.

TESTIMONIALS.

Orange Co., Ind., March 28th, 1919.

W. S. TODD,

Dear Sir: I am enclosing order for berry plants and check to cover same. Your plants have been highly recommended to me by Mr. C. E. Jackson, of Marion County, and I am expecting them to be extra fine.

Yours truly,
DAVID F. COPELAND.

York Co., Pa., Aug. 18th, 1919.

W. S. TODD,

Dear Sir: Please give me your prices for strawberry plants for next spring. Your plants are highly recommended to me and I want to place my order now so I will be sure to get your plants.

Yours respectfully,
H. W. SMITH.

Somerset Co., N. J., March 6th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. I hope these plants will prove as fine as the last I got from you.

Yours truly,
WM. PERKINS.

Westmoreland Co., Pa., Feb. 28th, 1919.

W. S. TODD,

Dear Sir: Plants received from you two years ago did fine. They produced an excellent crop and the fruit was large in size. They were Chester, Dr. Burrill and Kellogg's Prize and I am ordering the same kinds again.

Yours truly,
HOWARD Z. WEAVER.

Washington Co., R. I., May 5th, 1919.

W. S. TODD,

Dear Sir: Enclosed find order and ten dollars for plants. I had already ordered plants from another firm but a neighbor handed me your catalogue and I have decided to try some of your plants.

Yours truly,
ROLAND W. GILBERT.

Stark Co., Ohio, Feb. 15th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order and check for strawberry plants. Last year I ordered my plants too late. They came in good shape but the season was very unfavorable for late planting and I have a poor stand of plants from them. I have full confidence in you or I should not have sent again for plants. I am sending you a list of berry growers in this section.

Yours truly,
E. G. BOWERS.

Caroline Co., Md., April 25th, 1919.

W. S. TODD,

Dear Sir: Enclosed find check for the strawberry plants. I received them all in good condition and thank you very much.

Yours truly,
J. A. MITCHELL.

Montgomery Co., Pa., May 5th, 1919.

W. S. TODD,

Dear Sir: Enclosed find six dollars for plants for myself and a neighbor. I will not ask for any special kinds as it is late in the season and I know you are sold out of many kinds. I would not send in this way to a stranger but I know you will do the best you can for me at this late hours.

Yours truly,
A. D. FISHER.

STRAWBERRY PLANTS.

DESCRIPTION.

CHESTER.—This is one of the best varieties yet produced. During the past three years I have sold large quantities of the plants in all sections and I have never received an unfavorable report of it. Mr. H. A. Geeseka of Iowa says:—"Last year I got 100 Chester plants of you and out of some thirty new varieties tested here in the past ten years on our black gumbo soil they are the only variety I have found that have proved worthy of continued planting. I shall want some of your Chester next spring."

It is as good today as it was in 1917 when I described it as follows:—



In 1916 one of the largest fruit growers in Kent county sent for me to come and see this berry, saying he would show me the finest sight I had ever seen. Of course I was expecting to see something nice but I must say I was astonished for I had never seen anything to compare with it in the strawberry line. The plants were the largest I ever saw, and the berries, they just lay in piles around the plants; single plants with five and six fruit-stalks with the largest berries I ever saw. It was growing in a patch with Chesapeake, Mascot and others of the same season and there was nothing to compare with the Chester for it was far ahead of any of them in size of plants, size and quality of fruit and productiveness, and better still, it was

selling for more per quart than any of the other varieties. This was in a young patch on low, moist, black loamy soil. Then I was taken to a two-year-old patch on light soil and here the fruit was almost as good in every way. I have fruited it here the last three years with all of the most popular varieties and I consider it one of the very best perfect blooming varieties of its season that I have ever fruited. I want all of my customers to give it a trial on any soil and I am sure it will please you. It is a splendid grower on any soil, and the plants are large with tall, broad healthy foliage without any disease. The fruit is of immense size, color bright glossy red, red clear through, firm and not surpassed by any variety in quantity or quality of fruit. The calyx is extra large, bright green and remains green after the fruit is picked which gives it a very showy appearance. I always grow a large supply of these plants but have never yet had near enough for all of my orders but for this season I have an extra large supply of them grown in our new ground and I hope I do not have to disappoint any of my customers that order late in the season.

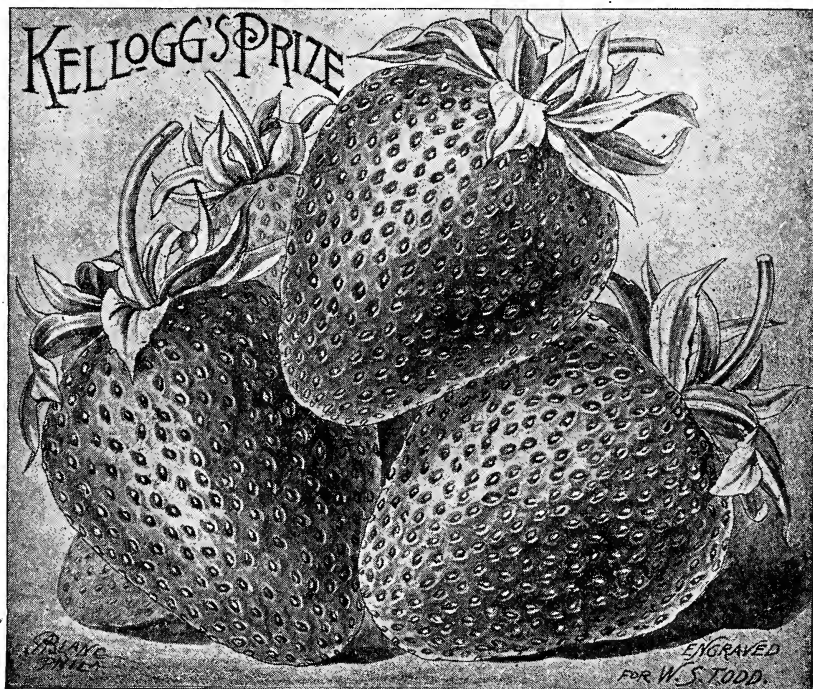
W. S. TODD,

Wyandotte Co., Kan., Dec., 1919.

Dear Sir:—I am enclosing a list of names. They will be pleased to receive your catalogue. I had as fine berries as ever came on the Kansas City market from the Chester and Kellogg's Prize plants I got from you two years ago.

Respectfully,
U. S. BRENNER.

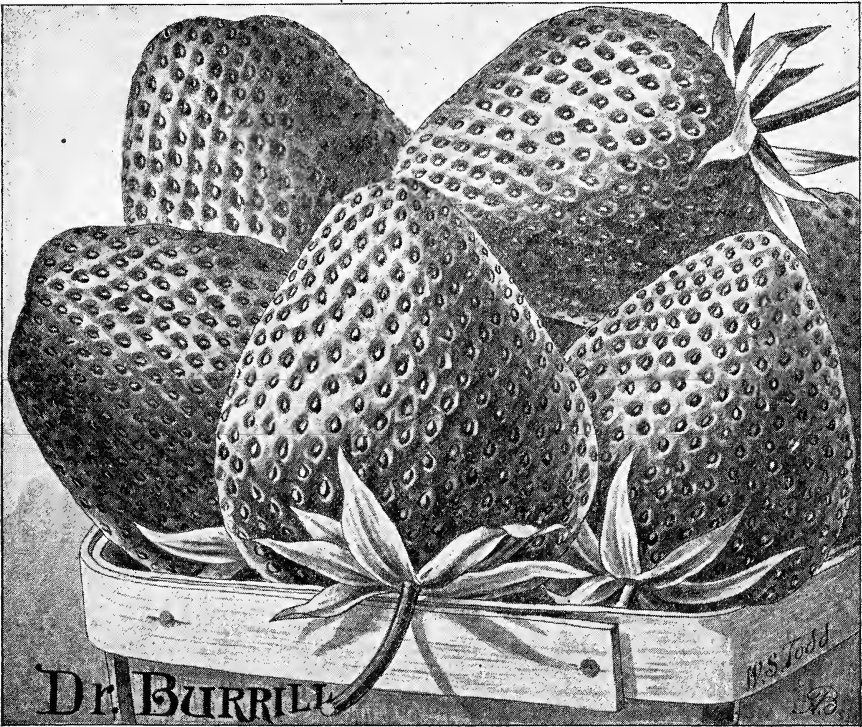
KELLOGG'S PRIZE.—This is certainly a wonderful pistillate variety, one of the best ever sent out and is a success everywhere and on any soil. I have never had an unfavorable report of it and have never been able to



grow enough of the plants to supply my customers. The plants are large and splendid plant makers with tall, healthy glossy green foliage that is easily told from other varieties. All of the plants are simply loaded with berries of the largest size, in fact you would wonder how any plants could

produce such loads of large, highly-colored berries, with golden seeds, the rich color extending to the center. Flavor simply delicious; firm and a good shipper. This berry continues in bearing until all of the late varieties are gone. If you have never grown this give it a trial; if you have grown it plant some more for you can't get too many berries of a variety like this.

✓ **DR. BURRILL.**—One of the greatest plant makers and does not have to be petted to make a good growth on any soil and under any conditions. It is very productive and the fruit is medium to large in size, dark red, firm and of good quality. I have fruited it twice and if there is any difference in the fruit of it and Dunlap I have failed to see it. I secured my Burrill plants direct from the introducer who says:—Dr. Burrill is a scientific cross of the Senator Dunlap and Crescent. All of the splendid qualities of these two famous varieties are embodied in this one variety. In plant growth it is a marvel. Its long and heavy root system makes it a perfect



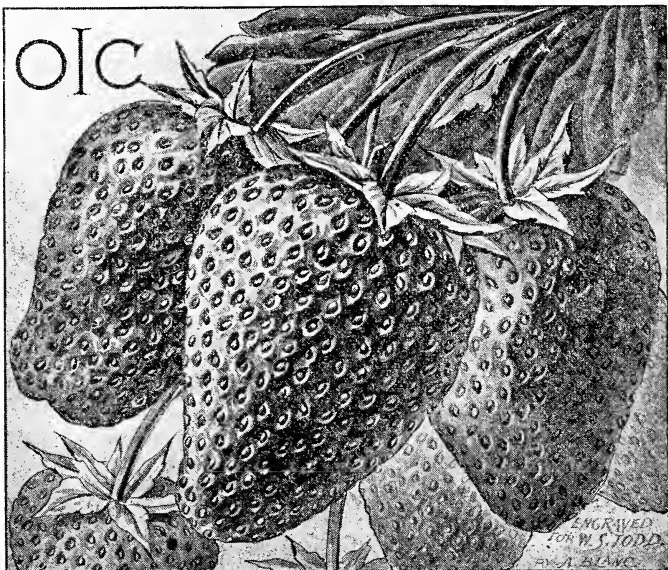
drouth resister. In the production of fruit it surpasses either of its parents. The berries are large and beautifully formed. The surface of the berry is a deep glossy red. The meat is solid and rich. In flavor it is milder and more delicious than Dunlap. The calyx is a bright green, and the seeds are yellow, making a beautiful color combination. It is a strong bisexual and has a very long blooming season, making it unequalled for a pollenizer for pistillate varieties. Its blossoms are large, hardy and well developed.

✓ **CHIPPEWA.**—An early variety introduced last spring by H. J. Schild of Mich. This is a very good grower and the plants are very large and deep-rooted. The fruit is large, bright glossy red, firm and of good quality. If you want to test a new early variety try this one.

✓ **POKAGON.**—A new late berry sent out last spring by H. J. Schild. This has made a good bed of extra large heavy rooted plants. The fruit is extra large, dark-red, very firm and of good quality.

CAMPBELL'S EARLY.—Is the first variety to ripen here and is easily the best extra-early variety that I have ever fruited. You do not get one good picking only, as in most early varieties but it continues to produce large berries and plenty of them all through the season. It is a good grower and the plants are large, deep-rooted with tall, healthy foliage. It will produce as much fruit as many of the mid-season varieties and it is large, bright glossy red, firm, of good quality and sells for the highest market prices. If you want the first and finest berries in your section plant Campbell's Early.

O. I. C. (Ekey).—One of the best varieties of its season that I have fruited and is a favorite in many sections. It makes plenty of extra large plants on either high or low land and is a strong staminate that I can



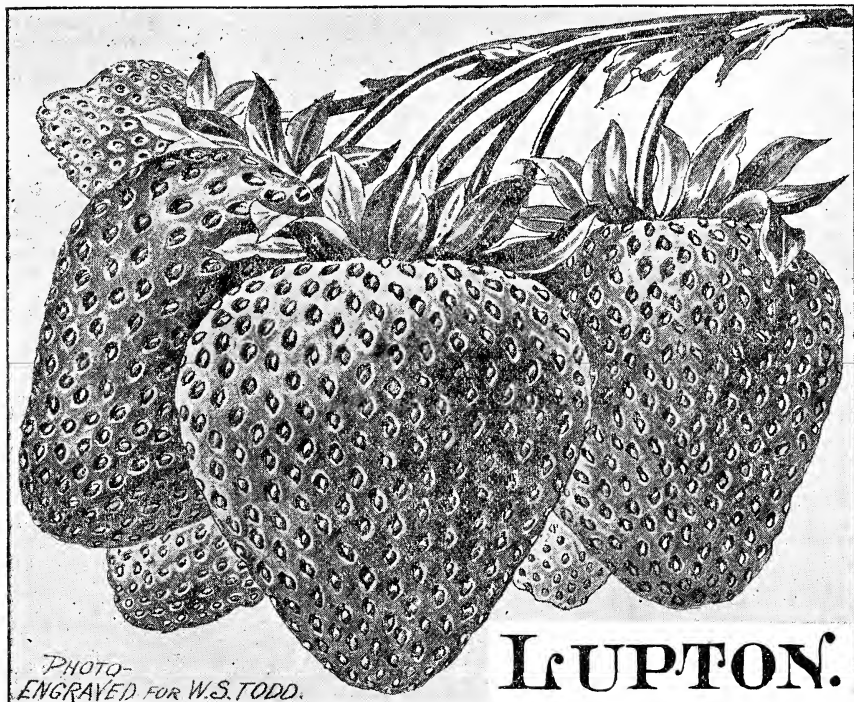
recommend. The fruit is large, even to the last picking, very productive, dark-red, firm and always sells well. Season second early. I have not been able to supply the demand for these plants for several seasons but I have a nice lot for this season and can fill your orders.

GIBSON.—One of the best growers of large healthy plants and is a favorite with large commercial growers in almost all sections. The fruit is of large size and the plants are simply loaded with the berries. You will hardly understand how the plants can produce such quantities of fruit. The flavor is fine and the fruit is a firm good shipper. The fruit-stems are strong and upright which keeps the fruit from the ground where it is easy to pick. I always sell out of this variety before the season is over but for this season have twice as many plants as usual and I expect to have enough for all of my customers.

STRAWBERRY PLANTS FREE.

I have about 25,000 plants of several new varieties not listed in this catalogue. I am going to give them free to my customers and in every order amounting to ten dollars or over received before April 1st, I shall include some of these plants for you to try. They are all strong, healthy plants and have made a good growth and produced fine fruit as fruited here on young plants.

LUPTON.—I have fruited this three times and find it to be one of the very best perfect blooming varieties of its season that I have yet fruited. I find it superior to Chesapeake and Joe Johnson, or Big Joe in several ways and I am growing it in place of those varieties. The plants are good growers, perfectly healthy, deep-rooted with tall foliage. The fruit is of the largest size, bright red, firm and of good quality. Lupton is here to stay and the plants are in great demand so place your order early and do not be disappointed. The originator says:—If it has a fault no man has shown it



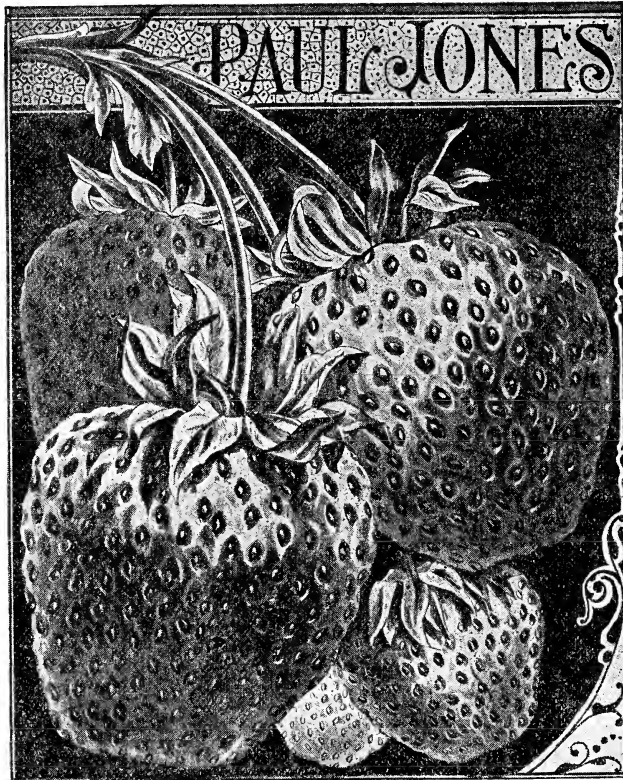
to me. Its season is about five days ahead of the Gandy, from which it is a seedling and lasts nearly as long. It makes lots of plants and should be set a good distance apart. I have grown all the leading varieties by the Lupton, but have never found one that would produce with it. It sells for the highest market prices and is especially recommended by commission merchants for long distance shipment on account of its firmness and good keeping qualities. Lupton berries sold for 30 to 35 cents per quart at the station here last season.

SENATOR DUNLAP.—This is largely planted and considered one of the best standard varieties in many sections. The plants will grow anywhere and with any kind of treatment. It is very productive and usually matures every berry and they are of medium size, bright glossy red, a good shipper and of excellent quality. It will produce fine berries in thickly matted rows, but if berries of the largest size are wanted the plants should be kept thinned or set a good distance apart as it is apt to make too many plants for best results. My supply of Dunlap for this season is very large and I expect to have enough for all of my customers.

HAVERLAND.—One of the reliable commercial varieties introduced many years ago that is still largely planted in all sections and seems adapted to all soils. It is immensely productive and the fruit is large, long, conical, bright glossy crimson and of fair quality and firmness. Haverland is a reliable variety and I have them in quantity and quality for this season.

KELLOGG'S BIG LATE.—I consider this one of the very best late pistillate varieties and fully as good as the introducers claim. It is a splendid grower on any soil with such tall, large plants that anyone can easily tell it from any other varieties. The plants as fruited here were loaded with extra large bright red berries of the finest flavor, and is firm and a good shipper. It seems to do well everywhere and customers will make no mistake in planting it. The demand for the plants this season is greater than the supply so order early. The originator says of it:—The berries are so fine that they carry to remotely distant parts and arrive in prime condition. It is a strong, vigorous-growing pistillate with large leaves, and its roots very deeply. The berries are produced in clusters, on long fruiting stalks. The color of the berries is a deep scarlet, seeds bright yellow, calyx bright green, and the fruit stems are large, making a combination which attracts the attention of the buyer, no matter how many other berries are offered in competition.

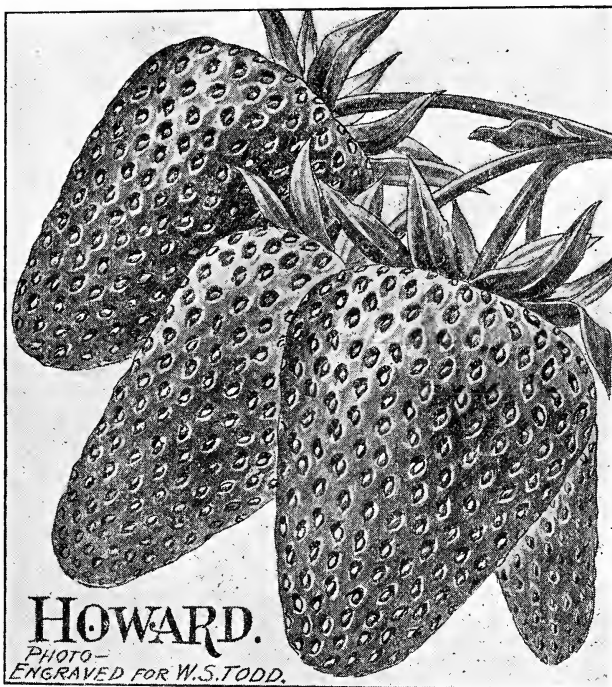
PAUL JONES.—This is "some berry," one of the very best ever introduced and seems to do well everywhere and if in doubt as to what to plant, you will make no mistake in selecting this. Since introducing it I have sold more of the plants than of any other variety and have never received but one complaint. It is largely planted by commercial growers everywhere and I have sold almost two millions of the plants in Kansas, where it is



their favorite variety. It is one of the most productive varieties and the fruit is of the largest size and holds its size to the very last picking, is of even size and shape and the finest flavor, firm and a good keeper. While I have never been able to fill all of my orders for this my supply for this season is very large and I hope to have enough for all of my customers.

✓ **HOWARD No. 17.**—After fruiting this twice I find it to be one of the very best of its season and it is a variety that will soon be planted in all parts of the country for commercial purposes. From all sections we have nothing but good reports of it. I already have booked several orders for the plants for this season and the demand is such that there are not enough plants in the country to begin to supply it. I have a good supply of the plants for a new variety, all grown in new land and they are large and heavy rooted. It makes plenty of plants for a good fruiting bed and they are large with perfect blossoms. The fruit is large, firm, bright glossy red and of fine quality. In productiveness it is not surpassed by any variety.

It originated in Massachusetts about 17 years ago and was not offered to the public until two years ago. It has been grown at the Connecticut Agricultural College for several years and in competition with hundreds of other varieties holds the title of the best variety ever grown there. Prof.

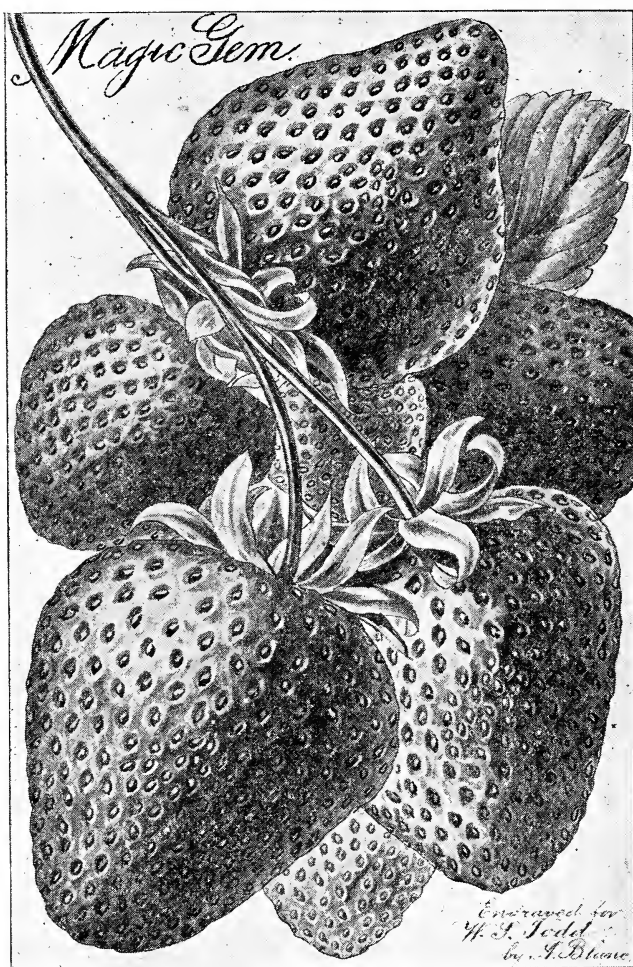


Stevens says:—In my reports I have been urging the growing of the Howard strawberry. I know of no variety that comes anywhere near it for health and vigor of plant, for plant making and for yield of fruit. The introducer says:—The plants are large and rugged and make a plenty but not an excess of runners like some varieties. It ripens among the earliest of the mid-season varieties. It is the earliest fancy variety I have ever grown. The first fruit to ripen is fully as large as the much vaunted Chesapeake, fully as firm and the quality fully as good. It will yield three times as much fruit as the Chesapeake and is on the job for a week before the Chesapeake begins to ripen, when berries bring the highest prices. In a field with the most popular and productive varieties it has out-classed them all.

✓ **BUBACH.**—This favorite among the old standards is so well-known that it needs no description. It still produces large crops of fine berries. I have a nice lot of large, healthy, heavy-rooted new ground Bubach for this season that will please all purchasers.

FENDALL.—This variety is quite popular and largely planted in many sections but I think that we have many better varieties of its season. My new ground Fendall are the largest and finest that I ever grew and I hope to have enough to supply my customers. It is a good plant maker of deep-rooted plants with bright healthy foliage, and produces a good crop of large fruit of good flavor. Ripens through a long season and is said to have yielded over 16,000 quarts per acre.

MAGIC GEM.—A late mid-season variety. The fruit is large, firm and attractive and sells for fancy prices. The fruit reminds me of the Brandywine when at its best but is larger and of more uniform size. The plants are splendid growers with tall, heavy foliage, and deep heavyrooted. The



blossoms are perfect and it is a good one to plant with late mid-season varieties. It is very productive of large highly-colored dark-red berries of uniform size and the quality is excellent. I recommend it for trial, especially if you have been growing Brandywine and I feel sure that you will find it much better than that variety.

AROMA.—One of the best late mid-season to late varieties grown and is the only late variety that is largely planted in many sections. It is very productive of large, glossy, dark-red berries and is a good one to plant with late pistillate varieties. I have a good supply of new ground Aroma that are very large and heavy-rooted and can fill your order.

WM. BELT.—Whenever quality and large size is considered, Wm. Belt ranks with the best. It is one of the most popular fancy varieties and always brings fancy prices. It is quite productive, fruit roundish conical and the color a beautiful bright glossy red. It rusts in some sections but where it succeeds is a favorite and is largely planted in many sections.

UNCLE JIM.—The plants of this are among the largest grown and so vigorous and healthy that they mature all of their fruit which is of the very largest size, firm and a good keeper. If you want berries of the largest size and finest flavor for your home garden, or market, plant some Uncle Jim.

LADY CORNEILLE.—Claimed by many to be better than Klondkye. Ripens with the second early varieties here and produces large fine fruit. It is adapted to light or stiff soils and the fruit is large, conical, rich dark red, covered with golden seeds which adds to its firmness. The quality is of the best and with its large size, firmness and earliness it sells for fancy prices. I have many good reports of it from different sections.

BIG VALLEY.—I have sold all of my plants of this the past two years and have not fruited it. Originated in Pennsylvania and the fruit is claimed to be of the largest size and finest quality and to sell for fancy prices. It is a good grower of large healthy plants with tall foliage. It is quite similar to New York and varieties of that type.

GOLD MINE.—I have fruited this several times and it is one of the best early mid-season varieties. I have never had an unfavorable report of it. The plants are large, with tall, thick, leathery dark-green foliage without a spot of disease and makes about the right number of plants on any soil for a good fruiting bed. The fruit is large, bright glossy red, firm and a good shipper. I sold so close on this variety last season that I did not have enough for my own planting and my stock of it is small for this season.

CHIPMAN.—The plants are strong growers, large and healthy with broad, bright green foliage and make good plant-beds on any soil. It has large perfect blossoms and is a good pollenizer for pistillate varieties. The fruit is large, and ripens a few days earlier than Bubach; the color is dark-red, red to the center and of the best quality.

York Co., Jan. 28th, 1919.

W. S. TODD,

Dear Sir: Some years ago I sent to you for two varieties of plants and as I had never had much experience I left the selection to you. You sent two varieties and one was Kellogg's Prize but I do not remember the other but they certainly was as fine as I ever saw. My neighbors all thought they were fine and on the York market we had ready sale for them when others didn't. When we thought they were nearly over it just seemed there was another crop coming. Now I want some more Kellogg's Prize and you may select another variety to go with it.

Yours truly,
ELI F. HURSH.

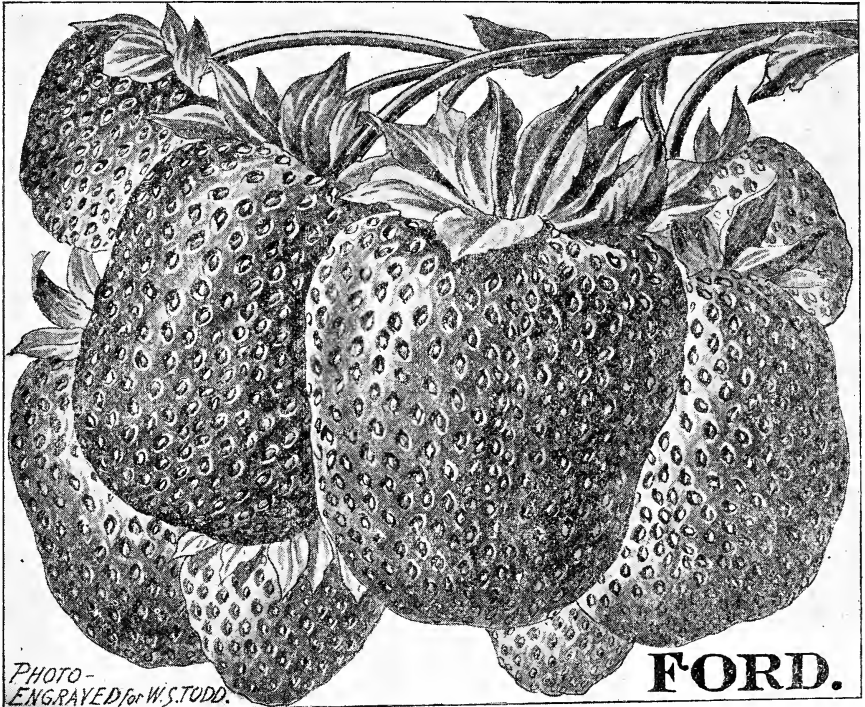
Ulster Co., N. Y., May 10th, 1919.

W. S. TODD,

Dear Sir: The plants arrived in fine condition. They were green and healthy and packed so good that I did not remove them from the crates until planted. The roots were perfect and packed moist enough to keep another week in the crates. I was not surprised to get such plants by ordering from you; I expected nothing but the best as I have had your plants before and knew what to expect.

Yours truly,
F. W. WOOLSEY.

FORD.—A chance seedling found in Maryland and introduced five years ago. It has been fully tested in all sections and I have never seen an unfavorable report of it. I have fruited it twice and each season it has produced a large crop of fancy fruit, large, firm and of good quality. It is a splendid grower on any soil and I do not believe anyone will be disappointed in growing it for market or family use. The introducer says:—If there was any variety at our station that out-rivalled the Joe Johnson it was the Ford. In season the Ford is the same as the Joe Johnson, in size it ranks about the same; is a deeper red in color, and has a firmer texture, making it a firmer berry than Joe Johnson. Meat is solid red clear through



with a flavor similar to Wm. Belt. The New York Experiment Station says of the Ford:—Plants numerous, extremely vigorous, healthy, very productive; flowers semi-perfect to perfect, bloom very late; fruit-stalks very long, thick, erect, branching into many long pedicels; calyx unusually large, attractive green. Fruit matures very late; of largest size; flesh red throat, unusually juicy, firm, mild, sweet; of good quality. One of the best of the late varieties.

ABINGTON.—I have fruited this several times and have always found it a valuable market variety. The plants are vigorous growers, large and healthy, with dark glossy green foliage. It is very productive, fruit large, deep red, firm and of good quality. It gives satisfaction in all sections and is one the commercial grower can depend upon.

York Co., Pa., March 29th, 1919.

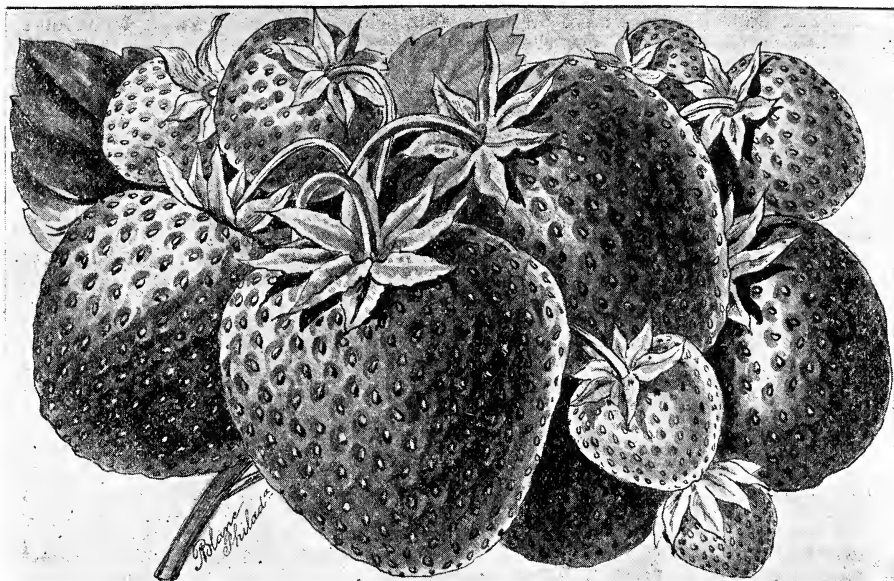
W. S. TODD,

Dear Sir: Enclosed find my order for 2000 Chester plants. Please do not disappoint me this time as I wanted this variety last year and could not get them.

Yours truly,

JOHN F. MILLER.

SUPERIOR.—One of the most popular varieties ever grown on this peninsula and succeeds almost everywhere. It is a vigorous grower on any soil. It sets an immense amount of fruit and if planted in rich soil or is well fertilized it will not be surpassed by any variety in productiveness. The fruit is medium to large, bright glossy red and is so firm that it will



ship and carry well to any market. Canning and preserving factories will always buy Superior in preference to any other varieties. It ripens early and continues in bearing until the late mid-season varieties are gone. Last season a neighbor of mine received over \$1700.00 for fruit sold from 7000 Superior plants set in 1918.

GANDY.—This standard late variety is well-known everywhere. For best results must be planted in black swamp or rich stiff soil. By planting another variety with perfect blossoms with it you will get better berries and a much larger yield. Gandy berries always sell for fancy prices and it is so well-known everywhere that it needs no description.

REWASTICO.—This is a very productive variety and the fruit always sells for good prices. It makes plenty of plants with dark glossy green foliage and is perfectly healthy. The fruit is of even size and shape, the color a rich deep cardinal red and the quality is of the best. There is always a good demand for Rewastico plants from a great many sections.

GLEN MARY.—Does not succeed in all sections, principally in the south; it is a fancy variety where it does succeed and is named by many large commercial growers as the best variety ever introduced. The plants are of the largest size, with tall, coarse dark-green foliage and deep-rooted. The fruit is very large, dark-red, firm and of fair quality. There is scarcely ever enough plants to supply the demand and this year is no exception so place your order early.

SAMPLE.—One of the best late mid-season varieties that succeeds almost everywhere and is a favorite with commercial growers. Noted for its immense productiveness and large fruit. The plants are large, heavy-rooted, vigorous growers with dark green foliage. The fruit is roundish conical, dark-red, colors all over at once and is firm enough for distant shipment.

The Everbearing Varieties

AND JUST A WORD ABOUT THEM.

I have tested a great number of the everbearers and until this season have found only three that I consider worth growing,—Progressive, Peerless and Superb, and I have discarded Superb for Peerless, which I consider a much better variety. For the home garden, or a near-by market the everbearers are all right, but for the commercial grower that has his fruit to ship I do not think they are very popular. Some that I have discarded I found to be such poor plant makers that it did not pay to grow them, for if you do not get the plants you certainly can't expect any berries and some of the varieties did not produce enough fruit to pay to grow them. However, for the home garden or near markets we have varieties that are a success in every way and are good plant makers and produce as much fruit as any varieties and I think that every grower should have them. Everbearers are grown just as ordinary varieties except that to obtain good plant beds the blossoms should be kept cut off until at least the middle of July and from then on you will get plenty of fruit until hard freezing weather.

PROGRESSIVE.—For all sections, especially the South, this is the best variety. The plants are of good size, deep-rooted and good growers. The fruit is of medium size, dark red and of good quality. It produces plenty of fruit on both the young and old plants all the summer and fall and is the first variety to ripen here in the summer.

PEERLESS.—I have grown this three years and it has made better plant beds than any of the everbearers that I have tested. The plants are of medium size with healthy dark-green foliage. Last season at fruiting time it produced as much fruit as any variety and it was large, firm, dark-red and of good quality. The old plants bear the first season but the young plants do not produce much fruit. I have discarded the Superb for this because I found the fruit fully as good in every way and it is a much better plant maker.

KOSATO.—This is one of the "Indian strain" of everbearers introduced last spring by H. J. Schild. This has made an excellent plant bed of large healthy plants. It also produced a large amount of fruit all the season on both the old and young plants and it was probably the largest of any everbearer I have found. I am much pleased with it and if it does as well in other sections as it has here, I am sure all of my customers will be pleased by giving it a trial.

HONEYMOON.—This is another new everbearer from the same originator. This also produced plenty of large fruit but did not make near as good plant beds as Kosato. It may make more plants in other sections and if you wish to try it I will be pleased to supply them as long as my supply lasts.

Ulster Co., N. Y., July 15th, 1919.

W. S. TODD,

Dear Sir: The strawberry plants I bought of you last spring are growing the best that I have ever had any to do. Please advise me how the Ford fruited with you; I do not think I have ever had a variety to outgrow it; they are something fine.

Yours truly,
ENSIGN LYONS.

W. S. TODD,

Dear Sir: I am sorry you could not fill my order for the plants I ordered. There is a reason. It is because people have found out you deal on the square. The plants I have purchased from you in the past have always been fine and prices very reasonable. I am enclosing another order and if you can't supply as ordered please supply some varieties suitable for this section.

Yours truly,
W. J. MYERS.

PRICE LIST.

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per 12	Per 100	Per 100	Per 1000
Abington, Per.	\$0.20	\$1.00	\$0.75	\$6.00
Aroma, Per.20	1.00	.75	6.00
Bubach, Imp.20	1.00	.75	6.00
Big Late, (Kelloggs), Imp.20	1.00	.75	6.50
Dr. Burrill, Per.20	.90	.70	5.50
Big Valley, Per.20	1.00	.75	6.00
Campbell's Early, Per.20	1.00	.75	6.00
Chester, Per.20	1.00	.75	6.50
Lady Corneille, Per.20	.90	.75	5.50
Chipman, Per.20	1.00	.75	6.00
Chippewa, Imp.25	1.25	1.00	—
Senator Dunlap, Per.20	.90	.70	5.50
Fendall, Imp.20	1.00	.75	6.00
Ford, Per.20	1.00	.75	6.00
Gandy, Per.20	1.00	.75	5.50
Glen Mary, Per.20	1.00	.75	6.00
Gold Mine, Per.25	1.25	1.00	—
Gibson, Per.20	1.00	.75	6.00
Haverland, Imp.20	1.00	.75	6.00
Howard, (No. 17), Per.25	1.25	1.00	7.50
Honeymoon, Per.50	—	—	—
Kellogg's Prize, Imp.20	1.00	.75	6.00
Kosato, Per.50	4.50	4.25	—
Lupton, Per.20	1.00	.75	6.00
Magic Gem, Per.20	1.00	.75	6.00
O. I. C. (Ekey), Per.20	1.00	.75	6.00
Paul Jones, Imp.20	1.00	.75	6.00
Peerless, Per.20	1.50	1.20	10.00
Progressive, Per.20	1.50	1.25	—
Pokagon, Per.50	4.50	4.25	—
Rewastico, Per.20	1.00	.75	6.00
Sample, Imp.20	1.00	.75	6.00
Superior, Per.20	1.00	.75	5.00
Uncle Jim, Per.20	1.00	.75	6.00
Wm. Belt, Per.20	1.00	.75	6.00

Douglas Co., Kan., April 2nd, 1919.

W. S. TODD,

Dear Sir: I received the plants the day after your notice came. The plants were good and packed in shape that would have kept them for a month for all of which I thank you.

Yours truly,
WM. BROWN.

St. Louis Co., Mo., April 3rd, 1919.

W. S. TODD,

I received my plants and they are fine; I am pleased with them and shall send you my order next spring for no plants can be better than yours.

Respectfully yours,
MRS. H. SCHOLLMAN.

St. Louis Co., Mo., Feb. 3rd, 1919.

W. S. TODD,

Dear Sir: Enclosed you will find a list of several of my friends. Please send them your catalogue as they all want your plants this year.

Yours truly,
JOHN W. THEISS.

TESTIMONIALS.

Baltimore Co., Md., April 7th, 1919.

W. S. TODD,

Dear Sir: Please send me by express my order for 1300 Plants. If you are unable to fill the entire order as given you may substitute if you are sure the varieties will give satisfaction. Your plants have been very satisfactory and I am sure that the present lot will prove likewise.

Yours very truly,

WM. H. HAYDON.

Norfolk Co., Mass., April 10th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. I have been buying plants for twenty years and I find yours are ahead of most of the growers I have bought of.

Yours truly,

EUGENE CLARK.

St. Louis Co., Mo., April 14, 1919.

W. S. TODD,

Dear Sir: I received all of the plants for myself and neighbors and we are all pleased with them. The plants were all nice and fresh and with all of the dry weather they are looking good. You will receive our orders for next spring.

Yours truly,

JOHN KELLER.

Denver Co., Colo., April 5th, 1919.

W. S. TODD,

Dear Sir: I received the plants in splendid condition and they would have kept a week or more the way you packed them. Wishing you success, I remain,

Yours truly,

G. W. HUBER.

Berks Co., Pa., April 24th, 1919.

W. S. TODD,

Dear Sir: I received my plants and have them planted and they all were in fine shape, the finest plants I ever bought anywhere and I am well pleased with them. With best wishes to you, I am,

Sincerely yours,

SAMUEL W. SEYLER.

Marion Co., Ill., April 8th, 1919.

W. S. TODD,

Dear Sir: I received my plants and they were fine and very nicely put up. Enclosed find another order which please ship at once and oblige,

LEREOY STEINER.

St. Louis Co., Mo., Feb. 26th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order and one for a neighbor. Plants received from you last year were certainly fine.

JACOB FINK.

Madison Co., Va., April 3rd, 1919.

W. S. TODD,

Dear Sir: I received my plants and am so well pleased with them that I am sending you another order.

Yours truly,

HERMAN SCHMID, JR.

Wyandotte Co., Kan., April 1st, 1919.

W. S. TODD,

Dear Sir: I received my plants four days after you shipped them. They were fine plants and in good condition.

Yours truly,

S. H. SNYDER.

TESTIMONIALS:

Sangamon Co., Ill., March 26th, 1919.

W. S. TODD,

Dear Sir: The eleven varieties of strawberry plants arrived in good shape and I have them planted. I ordered several varieties from you two years ago and I found them all true to name.

Yours truly,

BENJ. BUCKMAN.

Hancock Co., Ohio, March 28th, 1919.

W. S. TODD,

Dear Sir: My strawberry plants have all been received and I must say they are simply fine, could not be better and you use the best judgment in packing that I have ever seen. Whenever I need any plants you will get all of my orders and I shall recommend you to my neighbors for we buy a lot of plants here.

Respectfully yours,

W. J. PERRY.

Platte Co., Mo., April 16th, 1919.

W. S. TODD,

Dear Sir: The plants came to hand in fine condition. I am glad you managed to fill the order although I did not expect the Dunlap and I thank you for your trouble. I first bought plants of you many years ago from an advertisement in The Rural New Yorker and have always sent to you since that time whenever I needed plants and they were just as fine then as at the present time. I am almost seventy-five now and cannot expect to send you many more orders but if spared to do so I hope you will be there to fill them.

Yours truly,

MRS. J. A. DURKES.

Vanderburg Co., Indiana, March 24th, 1919.

W. S. TODD,

Dear Sir: I have received my plants like I always do from you, in first class condition. I have loaned my catalogue to a neighbor and he has sent you an order for plants; he was going to send to Mich. but I recommended your plants and I always put in a good word for you whenever I can. Thanking you for your favors, I am,

Yours truly,

JOHN KINGSBURY.

Sedgwick Co., Kan., Feb. 18th, 1919.

W. S. TODD,

Dear Sir: Enclosed find my order for Dr. Burrill plants. I have been advised to send to you by Mr. Cooley.

Yours truly,

J. A. WALLACE.

Stark Co., Ohio, Sept. 13th, 1919.

W. S. TODD,

Dear Sir: I want to set three or four acres of strawberries next spring and want to place my order with you this fall so I will be sure of getting good plants. I will be pleased to have your prices at once.

Yours truly,

THOMAS L. TRIPP.

Jenning Co., Ind., April 25th, 1919.

W. S. TODD,

Dear Sir: Although the plants we received were on the road quite a while they were in excellent shape and were certainly fine plants. Every one grew. Wishing you continued success, I am,

Yours truly,

W. H. SCHMOE.

TESTIMONIALS.

Ulster Co., N. Y., April 20th, 1919.
 W. S. TODD,
 Dear Sir: I have received all of the plants and it is the same old story, bigger and better,
 Yours truly,
 J. W. ENDERLY.

Rockingham Co., April 28th, 1919.
 W. S. TODD,
 Dear Sir: I received my plants in due time and in fine condition and I am well pleased.
 Yours respectfully,
 L. F. RITCHIE.

Sedgwick Co., Kan., March 24th, 1919.
 W. S. TODD,
 Dear Sir: I received my plants the 20th and have them all set. The weather was right, the ground was right, the plants were right and the man that set the plants was right because he was pleased to receive such plants put up and packed in so perfect a condition. They were as fresh as when first dug and you deserve success for the fine treatment you give your customers and I sure appreciate the treatment you have always given me as this is my ninth year I have received your plants. Thanking you for the big count and your efforts to please, I am,
 Yours truly,
 E. H. COOLEY.

Marion Co., Ind., Nov. 17th, 1919.
 W. S. TODD,
 Dear Sir: I want to get some plants next spring and want to know if you can fill the enclosed list. Some years ago I bought 6000 plants from you and they did fine. Let me hear from you as I want to order early.
 Yours truly,
 C. W. STANFIELD.

Worcester Co., Mass., March 25th, 1919.
 W. S. TODD,
 Dear Sir: Enclosed find my order for plants. Your plants are fine and I have had good success with them and I am recommending them to all of my neighbors.
 Yours truly,
 S. A. HERMAN.

Lycoming Co., Pa., April 2nd, 1919.
 W. S. TODD,
 Dear Sir: Enclosed find my check for which please send me Chester plants if you have them; if not send me a variety suitable for this section.
 Yours truly,
 W. M. GREENAWAY.

Stark Co., Ohio, March 14th, 1919.
 W. S. TODD,
 Dear Sir: This is the 15th year in succession that I have sent you my order for plants and I have always been well pleased with your plants.
 Yours truly,
 JACOB BAUNACH.

Greenwood, Delaware.

R. F. D.

Box

Shipping Station

State

Ship about

Amt. enclosed—

Check \$_____ Money Order \$_____ Stamps \$_____ Cash \$_____

PLEASE FILL OUT ABOVE CAREFULLY

[illegible]

Shall I Substitute? Answer -----

[illegible]

IMPORTANT

Please read every word on this page before ordering plants.

THE DESCRIPTION of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originators description, or others, that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms, marked Per.

I WILL sell 6 of a kind at the 12 rate, 50 at 100 rate and 500 at 1000 rate. In ordering 12 to go by express you may deduct 5 cents per 12 from prices quoted.

TERMS.—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

PLEASE remit by P. O. Money Order on Greenwood, Express order, Registered Letter, Check or Bank Draft.

I GUARANTEE the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I TAKE the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

CLAIMS, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

PACKING is done in the best manner possible. All plants are cleaned, tied in bunches of fifty, (except late in the season we sometimes tie in bunches of twenty-five), labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

EXPRESS RATES.—All plants sent by express go twenty per cent cheaper than other goods.

IN ORDERING be sure to write your name and address plainly, give Post Office, County and State, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. All too heavy to mail should be sent by express, as freight is slow and not safe for perishable except for a short distance or early in the season.

I SHIP PLANTS to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

IF YOU RECEIVE more than one catalogue please hand one to your neighbor fruit grower.

SUBSTITUTION. Early in the season I have everything listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify the customer if I have time to receive your answer before you wish plants shipped but in case you do not request me to substitute I shall return the amount for the plants I do not have.

**I GROW EVERY PLANT I SELL AND THEY ARE FRESH DUG
AT THE TIME OF SHIPMENT.**

In digging plants the entire row is taken up and for this purpose forks are used, as they in no way injure the plants and all the roots are secured. As fast as they are dug they are placed in heavy sacks, labeled, carried to the packing house, where they are thoroughly cleaned (all plants too small to be called first-class are thrown out), tied in bundles, labeled, and orders are made up, packed in light ventilated crates, with plenty of damp moss, a card with certificate of inspection, purchaser's name and address, county and state, is placed on the crate, and is ready for shipment; all this work is done in a closed building; the plants have not been exposed to the sun and wind a minute and will reach their destination in *perfect condition, fresh and green, and ready to grow.*

When ordering, please send the names of fruit growers, and for your trouble we will send you plants of some new variety for testing.

THE QUALITY OF STRAWBERRY PLANTS.

In looking through the many catalogues you receive you will notice that many claim to be the largest growers of plants, and that their plants are the best grown. I do not claim to be the largest grower of plants or that they are better than some others, but I have bought plants from some that make such claims in different parts of the country and I have never received any better than I send out; in some cases I have had to throw away half of the plants as they had the crowns broken out or were so small that they were not worth planting. *I GUARANTEE* the plants I send out to be as large and as fine as you can get anywhere (no matter what you pay), and to be put up in as good condition and if grown side by side, under like conditions, that they will produce as much and as good fruit.

If you have been buying plants elsewhere and have received good plants and treatment and are satisfied it is not likely that I may expect your order, but if you care to favor me with a share or all of your patronage I assure you that it will be a pleasure for me to serve you and that I feel sure I can please you.

**STATE OF DELAWARE
STATE BOARD OF AGRICULTURE
Certificate of Nursery Inspection**

Dover, Delaware, Oct. 28th, 1919.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries, of W. S. TODD, at Greenwood, Sussex county, Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

This certificate may be revoked by the State Board of Agriculture for cause, and it is invalid after August 31, 1920, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.

WESLEY WEBB, Inspector.